

FOREWORD

This is a wonderful chance for me to begin by expressing my eternal appreciation to Allah SWT. With his blessings, I was able to finish my mini-thesis with the title of "The Influence of Live Streaming Features on Purchase Intention from The Consumer Functional Experience and Emotional Contagion Perspective" As a direct result of my research, I have high hopes that a great number of people will acquire new and helpful information from this research.

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