

ABSTRACT

Tiktok is one of the many social media that can make various types of videos with various types of features provided, such as filters, edits and music in the application. Content creators don't just disseminate information or the results of their content and videos without specific reasons or specific goals. Not a few also use Tiktok as a place to express opinions, voices and criticism. This study aims to find out how meaning through linguistic theory like semiotics with methods of denotation, connotation, and myth mean through snippets of scenes presented in the Tiktok Video of Bintang Emon which discusses one of the RKUHP Laws. Satire parodies often have myths that are considered inappropriate or off the mark, annoying, and also a very risky type of comedy, especially in the realm of social media like Tiktok where the users are very large in Indonesia. This research uses qualitative methods and the data is selected using Roland Barthes's semiotic approach. The results of the study show that in the short Tiktok video Bintang Emon which contains a satirical parody of one of the RKUHP laws, it has satire criticizing the government, the media and also state apparatus. This satirical parody can be seen from the dialogue that takes place between fictional characters depicted in the form of the characters of society, state institutions and institutions of the state apparatus.

Keywords: Video, Satire Parody, Language Style, Semiotics