

ABSTRACT

Bank Negara Indonesia is a government-owned banking institution, besides that Bank Negara Indonesia is one of the state-owned companies in Indonesia. In accordance with BNI's mission of providing excellent service and digital solutions to all customers as the main business partner of choice and increasing awareness and responsibility for the environment and society, Bank Negara Indonesia established the Digital Development Division as one of the steps to realize this mission. The Digital Development Division has the Metaverse group to develop or market its products, metaverse BNI designs virtual tours to make it easier to serve customers. Virtual design uses 3D objects that are combined to represent real 3D objects interactively. The virtual design uses a modified prototyping methodology with three stages namely Collection of Design Requirements, Design, Review & Revision. In the process of designing a 3D virtual asset tour of pawn properties using Blender software.

Keywords: Blender, Virtual Tour, Aset Perumahan, 3D Model, Virtual KPR