

Daftar Pustaka

- [1] S. Singh, M. Kumar, A. Rawat, R. Khosla, and S. Mehendale, "Social Media and Its Impact on User Behavior -a Methodological and Thematic Review," *J. Content, Community Commun.*, vol. 12, pp. 236–249, 2020, doi: 10.31620/JCCC.12.20/22.
- [2] O. Posegga and A. Jungherr, "Characterizing political talk on Twitter: A comparison between public agenda, media agendas, and the twitter agenda with regard to topics and dynamics," *Proc. Annu. Hawaii Int. Conf. Syst. Sci.*, vol. 2019-Janua, pp. 2590–2599, 2019, doi: 10.24251/hicss.2019.312.
- [3] P. Barberá *et al.*, "Less is more? How demographic sample weights can improve public opinion estimates based on Twitter data," *Work Pap NYU*, p. 37, 2016.
- [4] E. Kušen, M. Strembeck, and M. Conti, "Emotional Valence Shifts and User Behavior on Twitter, Facebook, and YouTube," pp. 63–83, 2019, doi: 10.1007/978-3-030-02592-2_4.
- [5] D. Valle-Cruz, A. Lopez-Chau, and R. Sandoval-Almazan, "How much do Twitter posts affect voters? Analysis of the multi-emotional charge with affective computing in political campaigns," *ACM Int. Conf. Proceeding Ser.*, pp. 1–14, 2021, doi: 10.1145/3463677.3463698.
- [6] L. Chen, W. Wang, and A. P. Sheth, "Are twitter users equal in predicting elections? A study of user groups in predicting 2012 U.S. republican presidential primaries," *Lect. Notes Comput. Sci. (including Subser. Lect. Notes Artif. Intell. Lect. Notes Bioinformatics)*, vol. 7710, pp. 379–392, 2012, doi: 10.1007/978-3-642-35386-4_28.
- [7] A. Abdulhafedh, "Incorporating K-means, Hierarchical Clustering and PCA in Customer Segmentation," *J. City Dev.*, vol. 3, no. 1, pp. 12–30, 2021, doi: 10.12691/jcd-3-1-3.
- [8] A. C. Benabdellah, A. Benghabrit, and I. Bouhaddou, "A survey of clustering algorithms for an industrial context," *Procedia Comput. Sci.*, vol. 148, pp. 291–302, 2019, doi: 10.1016/j.procs.2019.01.022.
- [9] V. Vijaya, S. Sharma, and N. Batra, "Comparative Study of Single Linkage, Complete Linkage, and Ward Method of Agglomerative Clustering," *Proc. Int. Conf. Mach. Learn. Big Data, Cloud Parallel Comput. Trends, Perspectives Prospect. Com. 2019*, pp. 568–573, 2019, doi: 10.1109/COMITCon.2019.8862232.
- [10] R. Devika, S. Revathy, U. Sai Surriya Priyanka, and V. Subramaniya Swamy, "Survey on clustering techniques in Twitter data," *Proc. 2nd Int. Conf. Comput. Methodol. Commun. ICCMC 2018*, no. Iccmc, pp. 1073–1077, 2018, doi: 10.1109/ICCMC.2018.8487969.
- [11] E. NM, "A Typology of Voters: Creating Voters' Profiles via Clustering," *J. Polit. Sci. Public Aff.*, vol. 4, no. 2, pp. 2–7, 2016, doi: 10.4172/2332-0761.1000205.
- [12] P. Sinha, L. Dey, P. Mitra, and D. Thomas, "A Hierarchical Clustering Algorithm for Characterizing Social Media Users," *Web Conf. 2020 - Companion World Wide Web Conf. WWW 2020*, pp. 353–362, 2020, doi: 10.1145/3366424.3383296.
- [13] A. J. FRHAN, "Hierarchical Agglomerative Clustering Algorithm Based Real-Time Event Detection from Online Social Media Network," *Pdfs.Semanticscholar.Org*, vol. 13, pp. 215–222, 2017.
- [14] S. K. Dirjen, P. Riset, D. Pengembangan, R. Dikti, and E. Mailoa, "Terakreditasi SINTA Peringkat 2 Analisis Node dengan Centrality dan Follower Rank pada Twitter," *Masa Berlaku Mulai*, vol. 1, no. 3, pp. 937–942, 2017.
- [15] E. Irawan, T. Mantoro, M. A. Ayu, M. A. C. Bhakti, I. K. Yogi, and T. Permana, "Analyzing Reactions on Political Issues in Social Media Using Hierarchical and K-Means Clustering Methods."
- [16] L. Zahrotun, "Analisis Pengelompokan Jumlah Penumpang Bus Trans Jogja Menggunakan Metode Clustering K-Means Dan Agglomerative Hierarchical Clustering (Ahc)," *J. Inform.*, vol. 9, no. 1, pp. 1039–1047, 2015, doi: 10.26555/jifo.v9i1.a2045.
- [17] A. H. Yusup and W. Maharani, "Pembangunan Model Prediksi Kepribadian Berdasarkan Tweet Dan Kategori Kepribadian Big Five Dengan Metode Agglomerative Hierarchical Clustering," vol. 1, no. 1, p. 2021, 2021.
- [18] L. Belcastro, F. Branda, R. Cantini, F. Marozzo, D. Talia, and P. Trunfio, "Analyzing voter behavior on social media during the 2020 US presidential election campaign," *Soc. Netw. Anal. Min.*, vol. 12, no. 1, 2022, doi: 10.1007/s13278-022-00913-9.
- [19] N. A. Wulandari, H. Pratiwi, and S. S. Handayani, "Perbandingan Metode K-means and Agglomerative Nesting untuk Clustering Data Digital Marketing di Twitter," vol. 2, pp. 189–194, 2023.
- [20] L. Zahrotun, U. Linarti, B. Harli, T. Suandi, and H. Kurnia, "Comparison of K-Medoids Method and Analytical Hierarchy Clustering on Students' Data Grouping," vol. 7, no. June, pp. 446–454, 2023.
- [21] V. Nellie, V. Christanti, M. Novario, and J. Perdana, "IMPLEMENTASI METODE AGGLOMERATIVE HIERARCHICAL CLUSTERING UNTUK SISTEM REKOMENDASI FILM."

- [22] S. Mardianti, M. Zidny, and I. Hidayatulloh, "Ekstraksi tf-Idf n-gram dari komentar pelanggan produk smartphone pada website e-commerce," *Semin. Nas. Teknol. Inf. dan Multimed.*, vol. 6, no. April, pp. 79–84, 2018.
- [23] S. Zhou, Z. Xu, and F. Liu, "Method for Determining the Optimal Number of Clusters Based on Agglomerative," vol. 28, no. 12, pp. 3007–3017, 2017.
- [24] I. Purnamasari and dan Fidia Deny Tisna Amijaya, "Perbandingan Hasil Analisis Cluster Dengan Menggunakan Metode Average Linkage Dan Metode Ward (Studi Kasus : Kemiskinan Di Provinsi Kalimantan Timur Tahun 2018) Comparison Of Cluster Analysis Results Using Average Linkage Method And Ward Method (Case Stud," *J. EKSPONENSIAL*, vol. 13, no. 1, pp. 9–18, 2022.
- [25] P. W. Cahyo and L. Sudarmana, "A Comparison of K-Means and Agglomerative Clustering for Users Segmentation based on Question Answerer Reputation in Brainly Platform," *Elinvo (Electronics, Informatics, Vocat. Educ.*, vol. 6, no. 2, pp. 166–173, 2021.