

DAFTAR PUSTAKA

- Agustyaningrum, C. I., Gata, W., Nurfalah, R., Radiyah, U., & Maulidah, M. (2020). Komparasi Algoritma Naive Bayes, Random Forest dan SVM Untuk Memprediksi Niat Pembelanja Online. Dalam *Jurnal Informatika* (Vol. 20, Nomor 2).
- Arsi, P., & Waluyo, R. (2021). Analisis Sentimen Wacana Pemindahan Ibu Kota Indonesia Menggunakan Algoritma Support Vector Machine (SVM). *Jurnal Teknologi Informasi dan Ilmu Komputer (JTIK)*, 8(1), 147–156. <https://doi.org/10.25126/jtiik.202183944>
- Asosiasi Penyelenggara Jasa Internet Indonesia. (2022, Juni). *Survei Profil Internet Indonesia 2022*.
- Ayani, D. D., Pratiwi, H. S., & Muhandi, H. (2019). *Implementasi Web Scraping untuk Pengambilan Data pada Situs Marketplace*. 7(4).
- Berliana, A. U., & Bustamam, A. (2020). Implementation of Stacking Ensemble Learning for Classification of COVID-19 using Image Dataset CT Scan and Lung X-Ray. *2020 3rd International Conference on Information and Communications Technology, ICOIACT 2020*, 148–152. <https://doi.org/10.1109/ICOIACT50329.2020.9332112>
- Dewi, N. K., Dyah Syafitri, U., & Mulyadi, S. Y. (2011). *PENERAPAN METODE RANDOM FOREST DALAM DRIVER ANALYSIS (The Application of Random Forest in Driver Analysis)* (Vol. 16, Nomor 1).
- Fan, S., Yao, J., Sun, Y., & Zhan, Y. (2020). A summary of aspect-based sentiment analysis. *Journal of Physics: Conference Series*, 1624(2). <https://doi.org/10.1088/1742-6596/1624/2/022051>
- Jafarzadeh, H., Mahdianpari, M., Gill, E., Mohammadimanesh, F., & Homayouni, S. (2021). Bagging and boosting ensemble classifiers for classification of multispectral, hyperspectral and polSAR data: A comparative evaluation. *Remote Sensing*, 13(21). <https://doi.org/10.3390/rs13214405>

- Jamaludin, SW, S., Marthalia, D., Wikansari, R., Fachrurazi, Hiswanti, Nurofik, A., Zein, A., Wahim, I., & Veza, O. (2022). *Transformasi Digital Dalam Dunia Bisnis*.
- Jihad, M. A. A., Adiwijaya, & Astuti, W. (2021). *Analisis Sentimen Terhadap Ulasan Film Menggunakan Algoritma Random Forest*.
- Jindal, N., & Liu, B. (2008). *Opinion Spam and Analysis*.
- Joseph, V. R. (2022). *Optimal Ratio for Data Splitting*.
<https://doi.org/10.1002/sam.11583>
- Jumeilah, F. S. (2017). *Penerapan Support Vector Machine (SVM) untuk Pengkategorian Penelitian* (Vol. 1, Nomor 1). <http://jurnal.iaii.or.id>
- KBBI. (2022). *KBBI*. <https://kbbi.web.id/sentimen>
- Mardi, Y. (2014). Jurnal Edik Informatika Data Mining: Klasifikasi Menggunakan Algoritma C4.5. *Jurnal Edik Informatika Data Mining*.
- Mardiana, T., Syahreva, H., & Tuslaela, T. (2019). Komparasi Metode Klasifikasi pada Analisis Sentimen Usaha Waralaba Berdasarkan Data Twitter. *Jurnal Pilar Nusa Mandiri*, 15(2), 267–274.
<https://doi.org/10.33480/pilar.v15i2.752>
- Morama, H. C., Ratnawati, D. E., & Arwani, I. (2022). *Analisis Sentimen berbasis Aspek terhadap Ulasan Hotel Tentrem Yogyakarta menggunakan Algoritma Random Forest Classifier* (Vol. 6, Nomor 4). <http://j-ptiik.ub.ac.id>
- Muningsih, E. (2022). KOMBINASI METODE K-MEANS DAN DECISION TREE DENGAN PERBANDINGAN KRITERIA DAN SPLIT DATA. Dalam *Jurnal TEKNOINFO* (Vol. 16, Nomor 1).
- Mustakim, H., & Priyanta, S. (2022). Aspect-Based Sentiment Analysis of KAI Access Reviews Using NBC and SVM. *IJCCS (Indonesian Journal of Computing and Cybernetics Systems)*, 16(2), 113.
<https://doi.org/10.22146/ijccs.68903>

- Nasrullah, A. H. (2021). *IMPLEMENTASI ALGORITMA DECISION TREE UNTUK KLASIFIKASI PRODUK LARIS*. 7(2). <http://ejournal.fikom-unasman.ac.id>
- Nielsen Jakob. (1993). *Usability Engineering* (United Kingdom). Academic Press Limited.
- Nti, I. K., Adekoya, A. F., & Weyori, B. A. (2020). A comprehensive evaluation of ensemble learning for stock-market prediction. *Journal of Big Data*, 7(1). <https://doi.org/10.1186/s40537-020-00299-5>
- Osman, A. S. (2019). *Data Mining Techniques: Review*. <https://www.educba.com/7-data->
- Pamungkas, T. J., & Romadhony, A. (2021). *Analisis Sentimen Berbasis Aspek Terhadap Ulasan Restoran Berbahasa Indonesia menggunakan Support Vector Machines*.
- Pegadaian. (2022). *Profil Korporasi*. <https://www.pegadaian.co.id/profil/sejarah-perusahaan>
- Perdana, S. A. P., Aji, T. B., & Ferdiana, R. (2021). Aspect Category Classification dengan Pendekatan Machine Learning Menggunakan Dataset Bahasa Indonesia (Aspect Category Classification with Machine Learning Approach Using Indonesian Language Dataset). Dalam *Jurnal Nasional Teknik Elektro dan Teknologi Informasi* / (Vol. 10, Nomor 3).
- Prasastio, F. R., Heriyanto, & Kaswidjanti, W. (2022). Sentiment Analysis of the Covid-19 Vaccine Using the Naive Bayes Algorithm and Levenshtein Distance Word Correction. *Jurnal Informatika dan Teknologi Informasi*, 19(1), 91–104. <https://doi.org/10.31515/telematika.v19i1.6577>
- Probst, P., Wright, M., & Boulesteix, A.-L. (2018). *Hyperparameters and Tuning Strategies for Random Forest*. <https://doi.org/10.1002/widm.1301>
- Prusty, S., Patnaik, S., & Dash, S. K. (2022). SKCV: Stratified K-fold cross-validation on ML classifiers for predicting cervical cancer. *Frontiers in Nanotechnology*, 4. <https://doi.org/10.3389/fnano.2022.972421>

- Saifullah, S., Fauziah, Y., & Aribowo, A. S. (2021). *Comparison of Machine Learning for Sentiment Analysis in Detecting Anxiety Based on Social Media Data*.
- Santia, T. (2022, Agustus 13). *29,8 Persen UMKM Indonesia Sudah Go Digital*. <https://www.liputan6.com/bisnis/read/5041298/298-persen-umkm-indonesia-sudah-go-digital>
- Saputro, I. W., & Sari, B. W. (2019). Uji Performa Algoritma Naïve Bayes untuk Prediksi Masa Studi Mahasiswa Naïve Bayes Algorithm Performance Test for Student Study Prediction. *Citec Journal*, 6(1).
- Sibindi, R., Mwangi, R. W., & Waititu, A. G. (2023). A boosting ensemble learning based hybrid light gradient boosting machine and extreme gradient boosting model for predicting house prices. *Engineering Reports*, 5(4). <https://doi.org/10.1002/eng2.12599>
- Siburian, V. W., & Mulyana, I. E. (2018). Prediksi Harga Ponsel Menggunakan Metode Random Forest. Dalam *Prosiding Annual Research Seminar*.
- Smirani, L. K., Yamani, H. A., Menzli, L. J., & Boulahia, J. A. (2022). Using Ensemble Learning Algorithms to Predict Student Failure and Enabling Customized Educational Paths. *Scientific Programming*, 2022. <https://doi.org/10.1155/2022/3805235>
- Tempola, F., Muhammad, M., & Khairan, A. (2018). *Perbandingan Klasifikasi Antara KNN dan Naive Bayes Pada Penentuan Status Gunung Berapi Dengan K-Fold Cross Validation Comparison Of Classification Between KNN And Naive Bayes At The Determination Of The Volcanic Status With K-Fold Cross Validation*. 5(5), 577–584. <https://doi.org/10.25126/jtiik20185983>
- Villalobos-Arias, L., Quesada-López, C., Guevara-Coto, J., Martínez, A., & Jenkins, M. (2020). Evaluating hyper-parameter tuning using random search in support vector machines for software effort estimation. *PROMISE 2020 - Proceedings of the 16th ACM International Conference on Predictive*

Models and Data Analytics in Software Engineering, Co-located with ESEC/FSE 2020, 31–40. <https://doi.org/10.1145/3416508.3417121>

Weerts, H. J. P., Mueller, A. C., & Vanschoren, J. (2020). *Importance of Tuning Hyperparameters of Machine Learning Algorithms*. <http://arxiv.org/abs/2007.07588>

Widaningsih, S. (2019). Perbandingan Metode Data Mining Untuk Prediksi Nilai dan Waktu Kelulusan Mahasiswa Prodi Teknik Informatika dengan Algoritma C4,5, Naive Bayes, KNN dan SVM. *Jurnal Tekno Insentif*, 13(1), 16–25. <https://doi.org/10.36787/jti.v13i1.78>