

ABSTRACT

Marriage in Islamic religion is a strong oath and a suggestion from Allah SWT and his messenger. So, marriage is a beautiful form of worship and beneficial if it is done according to the teachings of Islam, unfortunately to this day many marriages has ended in a divorce. A Data shows that the cases of divorce in Indonesia has reached 516.334 in 2022. In order to prevent the numbers from rising, the government opens a pre-marital program with the aim of giving information and knowledge on marriage to the people. But the program is not running effectively because it seems as though it is only done for formality, and it is lacking in appeal. For those reasons, there is in need of an appealing educational media that is easily absorbed by future young adult Muslim couples. The media chosen in this design is a comic strip. With comic strip, pre-marital education will be easier to understand, easier to spread and found. This scheme is done with qualitative method, using observation, interview, and literature review in Bandung. The Analytical process is using descriptive analysis with matrix analysis method. Based on the results, comic strip is a viable option for being an appealing educational media about pre-marital program.

Keywords: *Comic strip, Muslim Young Adults, Educational Media*