ABSTRACT

Bandung Techno Park is a technology and innovation hub located in the city of Bandung, Indonesia. It was established with the purpose of fostering the development of technology and creative industries in the Bandung region and its surrounding areas. Bandung Techno Park provides facilities and services that support innovators, entrepreneurs, and technology companies in developing new ideas, conducting research and development, as well as collaborating with other stakeholders within the technology ecosystem.

Bandung Techno Park also serves as a platform to encourage synergy among universities, research institutions, and industries, creating a conducive environment for innovation and the development of new technologies. Additionally, this center becomes a place to connect technology start-ups with potential investors and customers, facilitating the growth and expansion of technology businesses in the area. Bandung Techno Park (BTP) utilizes management information systems and several additional applications to support its business processes. However, some challenges related to the management information systems may hinder the smooth flow of business processes. One of these challenges is the lack of human resources, which can impede the team's ability to achieve targets or goals within the company.

To address the aforementioned issues, the implementation of an Enterprise Architecture design system is necessary to improve the integration of existing systems. Additionally, evaluations will be conducted to help address the problem of the lack of human resources and contribute to enhancing the quality and marketing strategies at Bandung Techno Park. In resolving these problems, the TOGAF ADM framework will be used as an approach to implementing the solutions.

Keywords: TOGAF ADM 9.2, Bandung Techno Park, Enterprise Architecture