

## **ABSTRACT**

Technology to promote its products in various ways, including by using internet media, namely websites. Internet users around the world are increasing, and this is very profitable in the business world. The design as a media management of product sales is applied to the Qadhy Print in Bone Regency, South Sulawesi. By designing this application, it is hoped that it will make it easier for owners to better and more easily manage their business.

This web creation aims to monitor product management in Qadhy Print. The web in aims for owners to easily see the state of the product. This website was developed with the CodeIgniter framework, and for data processing using the K-Means algorithm. The process starts from data from excel and then the data is entered into the web, the data will be processed using the K-Means algorithm whose results are directly displayed on the web.

**Key Words:** *Algorithm K-Means, Website, Management*

