ABSTRACT

Merger and Acquisition (M&A) strategies are believed to be capable of competing competitively and enhancing a company's identity and financial strength. However, due to the inherent risks associated with M&A, strategies designed without adequate preparation can lead to significant losses for the company.

M&A strategies may yield uncertain results, especially post-M&A. The improvement in company synergy after M&A can be influenced by various factors such as leverage, liquidity, corruption levels, company age, and similar companies. Therefore, this research aims to determine the factors influencing the success of M&A in companies listed on the Indonesia Stock Exchange (IDX) during the period 2010-2022.

The research adopts a quantitative approach with data processing conducted using Microsoft Excel and SPSS 22. The methodology employed includes classical assumption tests and multiple linear regression analysis to examine the impact of independent variables, namely leverage, liquidity, corruption levels, company age, and similar companies, on the dependent variable of M&A success.

The research findings indicate that the independent variable of leverage significantly affects M&A success, with a negative influence. This suggests that many companies finance M&A activities using their internal capital or retain a portion of their profits to fund M&A, thereby not increasing their debt proportion post-M&A. Conversely, independent variables such as liquidity, corruption levels, company age, and similar companies do not significantly influence M&A success.

This research is expected to contribute to the body of knowledge and literature concerning the factors that influence M&A success for future researchers. Additionally, the research findings can serve as considerations for companies when making decisions about M&A strategies and for investors when evaluating investments in companies undergoing M&A by assessing the company's financial performance in terms of leverage ratios.

Keywords: post-M&A integration, M&A success, leverage, liquidity, similar company, corruption level, company age

vii