

## ABSTRACT

### PERANCANGAN CO-WORKING SPACE DI BANDUNG DENGAN PENDEKATAN LIMA PANCA INDERA

**Muhammad Reza Pradipta**

Desain Interior, Fakultas Industri Kreatif, Universitas Telkom

Jl. Telekomunikasi No.1, Terusan Buah Batu, Sukapura, Bandung, Jawa Barat, 40257

In economic development in various industries including the increasing number of co-working spaces even in big cities. This shared space is called a co-working space. In addition, another definition, namely co-working space, includes renting a work space that is shared and open with other users, with flexible use of time. Practically speaking, co-working spaces provide space for office activities such as communal workspaces, private workspaces, meeting rooms, as well as several other supporting spaces such as libraries and audio/studio rooms that can be used together so that they can provide added value in the form of networking to the public. user.

The city of Bandung as one of the cities with the aim of pursuing education and work. Bandung is also the birthplace of startups, entrepreneurs, freelancers and digital nomads. Digital nomad in question is a term for someone who decides to work independently and utilize technology so that it is not determined by a place or time.

To increase the creativity and productivity of users, it can be through the application of interior elements that can affect the human body. To create a high sense of productivity and creativity in workers who use co-working spaces, the experience of the five human senses combined with interior elements greatly influences the mood of the room user. The human way of hearing, seeing, touching, tasting and smelling includes not only one of them, but also a combination of overlapping perceptual systems.

Keyword: *Coworking space, five senses experience, digital nomad*