

ABSTRACT

The appointment of Gibran Rakabuming Raka as Prabowo Subianto's vice president came as a surprise to the public. With this research, we will see how the news from Viva.co.id and Tempo.co will cover this issue. This research uses Critical Discourse Analysis to compare media alignments in reporting the news of Gibran Rakabuming Raka's appointment as Prabowo Subianto's vice presidential candidate in Viva.co.id and Tempo.co. By focusing on superstructure, microstructure, and macrostructure, this research aims to identify differences in approaches and nuances in the reporting of the two media. The analysis result of this research is that in the macro structure, Viva.co.id optimizes its meaning to support Gibran and Tempo.co does not. For the superstructure, all elements of the scheme are very complete so as to produce a complete discourse. Finally, the microstructure details how each discourse has its own setting, details, intentions, so that the resulting presumption is that Viva.co.id is more likely to side with Gibran. The results of the analysis are expected to provide in-depth insight into how the media manage political narratives related to the event.

Keywords: *Critical Discourse Analysis, Gibran, Microstructure, Superstructure, Macrostructure, 2024 Election*