

**APPROVAL SHEET**

**THE INFLUENCE OF FOLLOWING @KAI121'S X  
ACCOUNT ON INFORMATION NEEDS FULFILMENT  
OF PT KAI CUSTOMERS**

**THESIS**

Submitted as One of the Requirement of  
Obtaining a Bachelor Degree of  
Communication Science Study Program

Arrange by:

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**COMMUNICATION SCIENCE STUDY PROGRAM  
FACULTY OF COMMUNICATION AND BUSINESS  
TELKOM UNIVERSITY  
BANDUNG  
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