ABSTRACT

The phenomenon of psychological disorders at the age of 20 to 24 is an important issue, especially in generation Z. One of the causes of psychological disorders in generation Z is excessive anxiety, lack of enthusiasm in life and excessive stress. Provide positive support such as motivation carried out as an effort to prevent psychological disorders. Motivation can be conveyed through song lyrics. The test of this research is to find out the meaning, message and motivation contained in the lyrics of the song "Evaluation" by the Indies. This study used descriptive qualitative research methods with semiotic analysis of Ferdinand De Saussure in the aspect of markers and signifiers. The results of the study found that there are each verse of the lyrics of the song "Evaluation" by the Indies, broadly dominated by the emergence of denotative meanings, forms of messages that contain advice and motivation so that the spirit in living life and avoiding psychological disorders. This research is also expected to be used by related parties in conducting subsequent research using Ferdinand De Saussure's semiotic analysis to analyze more deeply about health issues in song lyrics.

Keywords: Semiotics, Ferdinand De Saussure, Motivation, Song lyrics.