ABSTRACT

In the 21st-century education, uses technology so that it can produce innovative and creative forms of learning. One of them is the use of ChatGPT which is the most widely used AI application in Indonesia. The development of ChatGPT in the world Education to facilitate students in finding information and providing learning materials. However, there are concerns that increase in ChatGPT usage is not matched by an adequate understanding of media literacy and digital literacy. Lack of awareness of the importance of media literacy and digital literacy can have a negative impact on users such as decreased critical thinking ability. This study to analyze the milestones of the emergence of media literacy awareness in Communication Science students at Telkom University in the use of ChatGPT. The research method used is a qualitative approach with interviews and observations as data collection techniques. The results showed that understanding, emotion regulation, moral judgment, and aesthetic appreciation have implications for the development of digital media literacy. In addition, Digital literacy classes to have a positive impact on students ' critical thinking and analytical skills. Students use strategies, such as combining reference and analysis that reflect awareness of the importance of the truth of information.

Keywords: ChatGPT, Digital Literacy Classes, Digital Media Awareness, Media Literacy, Education.