

## ABSTRACT

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*The rapid advancement of technology has significantly reshaped the tourism industry landscape, with online platforms playing a pivotal role in facilitating travel-related services. This project aims to design a website for Padasuka Tour & Travel, with a focus on enhancing user experience for booking services and providing timely reminders for upcoming travel arrangements. The website will feature a user-friendly interface, intuitive navigation, and seamless booking process to streamline the reservation process. Additionally, integrated reminder functionalities will ensure that users receive notifications and updates regarding their travel itineraries, guaranteeing a hassle-free and organized travel experience. Through this website, Padasuka Tour & Travel strives to offer customers convenient access to their services while prioritizing efficiency and customer satisfaction in travel planning and management.*

*Keywords: Technology advancement, Tourism industry, Online platforms, Travel-related services*