

ABSTRACT

Traditional cuisine is one of the cultural heritage. And traditional culinary can be potential aspect to economic growth in Bogor especially in tourism sector. This research aim to document and educate people about traditional cuisine from Bogor. This research was used descriptive qualitative research methods with study of literature, observation, and interviews. And research data analyzed using three act such as data reduction, data display and conclusion drawing. Based on short observation, one of the reason why traditional cuisine are shifted is because a lack of knowledge, so the community in Bogor rather chose fast-food or any modern cuisine. Therefore, the making of motion graphics animation as education media for traditional cuisine in Bogor has to be made as one of the solution for people to acknowledge more about Bogor's traditional cuisine.

Keywords : Bogor, Local Culture, Motion Graphics Animation, Traditional Cuisine