

## **ABSTRACT**

As time advances, the use of gadgets increases, as well as the use of gadgets by children under five. Many toddlers who were physically active, play outside and socialized, are now fixated on their gadgets, either by their own wishes or by their parents who gave them so that the children don't get fussy, disturb their parents at work, or just to play.

And quite a bit of the influence of these gadgets on the development of toddlers, both physically, such as short-sighted eyes, gadgets also influence their psychology, such as laziness, uncontrolled emotions, and other mental illnesses. By collecting data from interviews and observations carried out in large cities, it became the basis for designing a visual concept for socializing the influence of gadgets on toddler development for young parents.

Keywords : Gadgets, children development, Visual Concept