

## **ABSTRACT**

### **VISUAL ADAPTATION OF MOON ORCHID FLOWERS WITH MIXED MATERIAL EMBELLISHMENT TECHNIQUES IN PARTY CLOTHES**

*By*

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*The moon orchid inspired the fashion industry, where it is often adapted as an element of fashion because it creates a harmonious connection between tradition, natural beauty, and fashion innovation. Because of its philosophy, the moon orchid flower symbolizes a strong and beautiful plant. So most women like to use clothes with floral motifs. Thus, the philosophy of Anggrek can be poured into ornaments used in women's clothing (Triyanto, 2019). One of them can be developed its potential as embellishment in party fashion using mixed material techniques. Embellishment is the perfect place of expression to include natural beauty, such as moon orchids, in fashion design. Embellishment is one of the techniques of decorating or decorating a fabric surface using various techniques or materials that aim to beautify and beautify the surface of the fabric (Larasati, 2017). In embellishment, the use of mixed materials adds an artistic dimension and elegance to fashion design. Mixed material itself is a way of combining several kinds of materials composed on the surface to produce a work to be more dimensional and artistic using the right technique (Phorio, 2017).*

*This research resulted in a development of previous research and explored the potential of mixed material processing using asahi fabric, m31 hard fabric, and also flannel fabric and using beading techniques to form fibers on flower petals to create a visual moon orchid bunga as embellishment in party clothes. The selection of mixed material techniques in making moon orchid embellishment is not only about high*

*aesthetic achievement, but also about exploring the value of creativity, compatibility with cultural values, and diversity in design. This research is a qualitative method using qualitative methods in the form of literature studies, observations, interviews, and explorations that provide data on materials and also techniques used in developing visual inspiration for orchid flowers using mixed material techniques in clothing.*

*Keyword: Moon Orchid Flowers, Embellishment, Mixed material, Clothes, Fashion.*