

REDESIGN KANTOR PT. IKAPHARMINDO PUTRAMAS Tbk. DENGAN PENDEKATAN PSIKOLOGI RUANG

ABSTRAK

Abstract : PT. Ikapharmindo Putramas Tbk. is a multinational pharmaceutical company. This research discusses the redesign of the PT office. Ikapharmindo Putramas Tbk. with a space psychology approach to increase employee dedication, creativity, productivity and well-being. The problems found in this research were related to the work environment, such as inadequate lighting, disorganized layout, monotonous work space atmosphere, and disorganized storage of goods. This research aims to design the layout of the space to be more organized, reduce employee stress through variations in color and shape, improve lighting according to standards, and provide special furniture for storage. The data collection method used is qualitative including interviews, observation, documentation and secondary data analysis. It is hoped that the results of this redesign can create a work environment that can support employee welfare, make employees more productive, and provide a reference for companies in maximizing workspace interior design.

Keywords : Office, PT. Ikapharmindo Putramas Tbk., Space psychology.