

ABSTRACT

Selaawi is a municipality in Garut District, West Java. This district has great potential in the field of farming, because a part of the community is occupied as a farmer. However, in managing their farms, farmers often encounter obstacles in obtaining up-to-date information about how to treat livestock, the sale of cattle that is limited to the area where they live, and also the distance between the residents' houses and the farmers in Selaawi, thus limiting the transmission of information. Therefore, an innovation is needed that can help farmers overcome existing obstacles. For that, the author is interested in designing and creating a web-based application with the following features. The tips & trick feature, which can provide the latest information about the farm, the discussion forum feature that can allow information exchange between farmers and also the vendors, the sale of livestock feature which can allow the farmers' sales to be even wider. Thus, the presence of a media application based on this website can optimize the potential of farms in Selaawi and improve the well-being of its people.

Keywords: Farm, Selawi, Society, Information.