

## DAFTAR SINGKATAN

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|-------|---|---|
| TAM   | : | <i>Technology Acceptance Model.</i>                       |
| TRA   | : | <i>Theory of Reasoned Action.</i>                         |
| UTAUT | : | <i>Unified Theory of Acceptance and Use of Technology</i> |
| HMSAM | : | <i>Hedonic-Motivation System Adoption Model</i>           |
| DOI   | : | <i>Diffusion of Innovation</i>                            |
| PCA   | : | <i>Principal Component Analysis</i>                       |