

## LIST OF PICTURE:

<b>Picture 1. 1.</b> Carbon Dioxide (source : Climate.nasa).....	2
<b>Picture 1. 2.</b> Bar Chart of Formula Milk Production in Indonesia.....	3
<b>Picture 1. 3.</b> Indonesian Breastfeeding Mother Community on Facebook .....	4
<b>Picture 2. 1.</b> Theory of Planned Behavior .....	13
<b>Picture 2. 2.</b> Research Framework .....	20
<b>Picture 3. 1.</b> Likert Scale .....	25
<b>Picture 3. 2.</b> Reliability Variable (X) Test.....	30
<b>Picture 3. 3.</b> Reliability Variable (Y) Test.....	31
<b>Picture 4. 1.</b> Continuum Line of Variable X .....	37
<b>Picture 4. 2.</b> Continuum Line of Variable Y .....	40
<b>Picture 4. 3.</b> Non-Linear Test .....	46
<b>Picture 4. 4.</b> Cognitive Dissonance Theory .....	47