

ABSTRACT

Merger and acquisition strategies have emerged as a primary choice for large corporations to boost financial performance and consolidate market standing. This study aims to assess the impact of merger and acquisition strategies on the financial performance of companies listed on the Indonesia Stock Exchange. Employing a quantitative approach, the research encompasses companies that have engaged in mergers and acquisitions from 2018 to 2022.

Data were analyzed using financial ratios such as the Current Ratio, Total Assets Turnover Ratio, Debt to Equity Ratio, and Return on Equity. The findings indicate that merger and acquisition strategies do not significantly influence the financial performance of companies on the Indonesia Stock Exchange.

Keywords: *Strategy, Merger and Acquisition, Financial performance*