

ABSTRACT

Banking covers everything related to the Bank, including its organization, its business activities, as well as the manner and process of conducting its business activities. The main function of banks in Indonesia is to collect and distribute public funds. Performance of a bank's financial performance can be seen from its financial statements. This financial report shows the overall financial condition of the bank. So if the bank's performance is good, the overall economy will also be good. good, the overall economy will also be good. Overall bank performance is a description of the achievements achieved by the bank in its operations, both Concerning aspects of finance, marketing, collection, and distribution of funds, technology and human resources.

This study aims to determine the effectiveness of profitability, company size, and solvency that will affect the stock price of each bank company. Stock price of each bank company. The population of this study is Bank companies listed on the Indonesia Stock Exchange in 2016–2022. This study uses quantitative research with the purposive sampling method. The population of this study consisted of 16 bank subsector companies with a research period of seven years, so the total sample was 112 data samples.

The results showed that the variables of profitability, company size, and solvency had a simultaneous effect on stock prices. Partially, profitability has no effect on stocks. Meanwhile, company size and solvency affect stock prices. This research is expected to be a reference for further research and is useful for investors and potential investors as a basis for decisions in carrying out investment activities. For the company, the results of this study are an evaluation of the company's internal parties in the decision-making process related to profitability, company size, and solvency.

Keywords: Stock Price, Profitability (ROE), Company Size, Solvency (DER)