

DAFTAR ISI

| | |
|----------------------------------------------|-----|
| HALAMAN JUDUL | i |
| HALAMAN PERSETUJUAN | ii |
| HALAMAN PERNYATAAN ORISINALITAS | iii |
| KATA PENGANTAR | iv |
| ABSTRAK | vi |
| ABSTRACT | vii |
| DAFTAR TABEL | x |
| DAFTAR GAMBAR | xi |
| DAFTAR LAMPIRAN | xii |
| BAB I PENDAHULUAN | 1 |
| 1.1 Latar Belakang Penelitian | 1 |
| 1.2 Tujuan Penelitian..... | 8 |
| 1.3 Pertanyaan Penelitian | 9 |
| 1.4 Manfaat Penelitian..... | 9 |
| 1.4.1 Manfaat Teoritis..... | 9 |
| 1.4.2 Manfaat Praktis | 9 |
| 1.5 Waktu & Lokasi Penelitian | 10 |
| BAB II TINJAUAN PUSTAKA | 12 |
| 2.1 Kajian Teori..... | 12 |
| 2.1.1 Komunikasi Massa..... | 12 |
| 2.1.2 Film..... | 15 |
| 2.1.3 <i>Mise En Scene</i> | 18 |
| 2.1.4 Sinematografi..... | 21 |
| 2.1.5 Representasi | 24 |
| 2.1.6 Konservatisme | 25 |
| 2.1.7 Maskulinitas..... | 26 |
| 2.1.8 <i>Toxic Masculinity</i> | 27 |
| 2.1.9 Semiotika | 29 |
| 2.1.10 Semiotika John Fiske | 30 |
| 2.2 Penelitian Terdahulu..... | 32 |
| 2.3 Kerangka Pemikiran | 45 |

| | |
|--------------------------------------------------------|------------|
| BAB III METODE PENELITIAN | 46 |
| 3.1 Metode Penelitian..... | 46 |
| 3.1.1 Paradigma Penelitian | 47 |
| 3.1.2 Subjek dan Objek Penelitian..... | 47 |
| 3.1.3 Unit Analisis Penelitian | 50 |
| 3.2 Metode Pengumpulan Data | 59 |
| 3.2.1 Data Primer | 60 |
| 3.2.2 Data Sekunder..... | 60 |
| 3.3 Metode Analisis dan Penjagaan Keabsahan Data | 61 |
| 3.3.1 Metode Analisis Data | 61 |
| 3.3.2 Metode Penjagaan Keabsahan Data..... | 61 |
| BAB IV HASIL PENELITIAN DAN PEMBAHASAN..... | 63 |
| 4.1 Hasil Penelitian..... | 63 |
| 4.1.1 <i>Scene</i> Satu Film The Croods..... | 63 |
| 4.1.2 <i>Scene</i> Dua Film The Croods | 73 |
| 4.1.3 <i>Scene</i> Tiga Film The Croods | 78 |
| 4.1.4 <i>Scene</i> Empat Film The Croods | 84 |
| 4.1.5 <i>Scene</i> Lima Film The Croods | 88 |
| 4.1.6 <i>Scene</i> Enam Film The Croods | 97 |
| 4.1.7 <i>Scene</i> Tujuh Film The Croods | 103 |
| 4.1.8 <i>Scene</i> Delapan Film The Croods | 110 |
| 4.1.9 <i>Scene</i> Sembilan Film The Croods..... | 117 |
| 4.1.10 <i>Scene</i> Sepuluh Film The Croods..... | 123 |
| 4.2 Pembahasan | 131 |
| 4.2.1 Level Realitas | 131 |
| 4.2.2 Level Representasi..... | 135 |
| 4.2.3 Level Ideologi..... | 138 |
| BAB V PENUTUP..... | 140 |
| 5.1 Kesimpulan..... | 140 |
| 5.2 Saran | 141 |
| DAFTAR PUSTAKA | 142 |
| LAMPIRAN..... | 148 |