

DAFTAR TABEL

Tabel 2. 1 Penelitian Terdahulu Nasional dan Internasional	24
Tabel 3.1 Karakteristik Penelitian.....	33
Tabel 3.2 Variabel Operasional Business Model Canvas	34
Tabel 3.3 Variabel Operasional Strategi Bersaing.....	35
Tabel 3.4 Variabel Operasional STEEP.....	36
Tabel 3.5 Variabel Operasional Porter's Five Forces	37
Tabel 3.6 Informan Penelitian.....	39
Tabel 4.1 Karakteristik Responden.....	42
Tabel 4.2 Uji Triangulasi Internal Business Model Canvas	44
Tabel 4.3 Business Model Canvas Saat ini	57
Tabel 4. 4 Business Model Canvas Usulan.....	64
Tabel 4. 5 Penjelasan Business Model Canvas Usulan.....	69