

ABSTRACT

The development of information technology and the development of the internet complement each other, so as to create the concept of internet-based information technology with its increasingly widespread development, and is increasingly used in various fields of corporate business. Berkat Family Store is a business engaged in the sale of building materials. This shop provides a variety of building materials and carpentry tools, the purpose of this study is to design and build a website-based sales application. So that with this website it can manage the administration process well, and can attract more customers and increase profits at Berkat Family Store. The process used in collecting this data is done by means of literature study, observation, and interviews. In designing this application, it produces a sales application related to website-based building materials. So, with this website-based application, it is hoped that it can meet the needs and desires of customers, and be able to create quality services in order to attract more customers to make repeated purchases, so that the problem of decreased revenue can be overcome.

Keywords: Website, Berkat Family Store, Data Collection