

ABSTRACT

Cyber-based violence is a term used to describe acts that violate the law, which are carried out through online or cyber-based media. According to data presented by Komnas Perempuan in 2021, blackmail is one form of cyber-based violence that targets women. This design aims to provide an educational and informative platform on the importance of protecting victims of blackmail. A total of 6,305 cases were recorded by Komnas Perempuan in 2023, with West Java being the province that recorded the highest number of cases. Blackmail, as a form of Cyber Gender-Based Violence, has social impacts on its victims. Acts of extortion damage various aspects of the victim's social life, particularly their personal relationships. Through the medium of a short fictional film, it is hoped that this film will provide engaging entertainment, thus increasing public awareness of the social impact of blackmail as a form of cyber gender-based violence and encouraging discussion and concrete actions to protect victims of CGBV.

Keywords: Directing, Social Impact, Women, Blackmail, CGBV