

ABSTRACT

Many of Indonesia's hidden gems remain undiscovered by the wider public, with only a select few boasting significant historical significance. Among these gems is Situ Lengkong, a lake located in the Panjalu district of Ciamis regency. The site once served as the administrative hub of the Panjalu Kingdom and played a pivotal role in the early dissemination of Islam across the Island of Java. Recognizing the need to safeguard and promote the cultural legacy of this site to audiences, there arises a need to inform the audience about Situ Lengkong Panjalu. "Panatayungan Panjalu" is meant to be an animated film aimed at preserving and promoting the cultural heritage and local values of Situ Lengkong Panjalu, Ciamis to the audience.

This paper employs a qualitative research approach, employing observation, literature review, and analysis of analogous works to inform the conceptualization of the animated film.

Keywords: Situ Lengkong, historical significance, cultural legacy, animated film