ABSTRACT

Jokowi's dynasty politics is being discussed, especially in the 2024 election. Dynasty politics refers to the process of directing the regeneration of power for the interests of certain groups in an effort to gain or maintain power in a country. Mass media is a channel for public discussion on certain topics involving news sources, audiences and journalists. Framing analysis is the main topic in this research, especially framing analysis from Murray Edelman, namely categorization, rubrication and ideological categorization. The purpose of this research is to see how the media kompas.com and cnnindonesia.com frame news in Murray Edelman's theory. This research uses news from kompas.com and cnnindonesia.com regarding the framing carried out on the politics of the Jokowi dynasty in the 2024 elections in the period 9 October 2023 - 14 February 2024. The results found that cnnindonesia.com in its news tended to criticize the politics of the Jokowi dynasty by focusing on aspects -negative aspects. while kompas.com tends to present political issues of the Jokowi dynasty with neutral aspects using more positive terms..

Keywords: Jokowi Dynasty Politics, Jokowi Political Dynasty, Murray Edelman Framing Analysis, Kompas.com, Cnnindonesia.com.