

ABSTRACT

One of the event organizers in Semarang Regency is Dynasty Music Equipment. Dynasty Music Equipment Semarang is a company that including sound system rental services, ringing stages, band equipment, lighting, generators. Dynasty Music Equipment. The problem that occurs is the increasing number of Dynasty Music Equipment employees in and out of the period September 2023-February 2024. An important thing that needs to be considered in relationships within the company is related to employee performance. Employees coming in and out of the Company will cause several problems such as delays in the Company's deadline because they have to provide explanations to new employees which takes longer. The research objective is: To determine the work discipline of Dynasty Music Equipment Semarang employees. To find out the performance of Dynasty Music Equipment Semarang employees. To determine the influence of work discipline on the performance of Dynasty Music Equipment Semarang.

The method in this research is quantitative with descriptive and causal types with Likert scale measurements. The population of this research is all employees of Dynasty Music Equipment Semarang. The sample was 65 respondents. The analysis technique uses descriptive analysis and simple linear regression analysis which is processed using SPSS 21 For Windows.

The research results show that the work discipline variable is in the very good category. The research results on employee performance variables are in the very good category. The research results of the influence of the work discipline variable (X) on employee performance (Y) can hypothetically be proven in the results of the T Test (partial) and it is stated that work discipline has a significant positive influence on the performance of employees of Dynasty Music Equipment Semarang. Apart from that, it is supported by the results of the high regression coefficient, so that if the results of work discipline increase, the performance value of the employees of Dynasty Music Equipment Semarang will increase.

Keywords: Work discipline, Employee Performance, Dynasty Music Equipment Semarang