

DAFTAR PUSTAKA

- [1] Isadaud, D., Fikri, M. D., & Bukhari, M. I. (2022). The Urgency Of English In The Curriculum In Indonesia To Prepare Human Resources For Global Competitiveness. *DIAJAR: Jurnal Pendidikan dan Pembelajaran*, 1(1), 51-58.
- [2] Rachmawati, M. (2020). Kontribusi sektor umkm pada upaya pengentasan kemiskinan di Indonesia. *Jurnal ekonomi, sosial & humaniora*, 1(07), 1-13.
- [3] Nurcahyo, R., Harahap, R. H., & Gharnaditya, D. (2015). Peran umkm menghadapi mea 2015 melalui pelatihan bahasa inggris. *Jurnal Ilmu Manajemen & Ekonomika*, 8(1), 41-53.
- [4] Nugraha, H., Rusmana, A., Khadijah, U. L. S., & Gemiharto, I. (2021). **Microlearning sebagai upaya dalam menghadapi dampak pandemi pada proses pembelajaran.** *JINOTEP (Jurnal Inovasi Teknologi Pembelajaran)*, 8(1), 225-236.
- [5] Nurhayati, I. K., Prawita, F. N., Kurniasih, N., & Nurhasanah, Y. (2023). Virtual Reality (VR) Technology in Foreign Language Training for Indonesia's SMEs Actor. *Jurnal Sosioteknologi*, 22. <https://doi.org/10.5614/sostek.itbj.2023.22.3.2>
- [6] Krasnova, T., Kouznetsova, A., Ovsyannikova, M., & Loginova, A. (2023). MICROLEARNING FOR GENERATION Z IN THE FOREIGN LANGUAGE CLASSROOM. In *EDULEARN23 Proceedings* (pp. 987-996). IATED.
- [7] Mohammed, G. S., Wakil, K., & Nawroly, S. S. (2018). The effectiveness of microlearning to improve students' learning ability. *International Journal of Educational Research Review*, 3(3), 32-38.
- [8] About supported devices. WhatsApp Help Center Website. https://faq.whatsapp.com/2366980643469578/?cms_platform=android
- [9] Anggraini, Y. (2022). PERSEPSI GURU TERHADAP PENGGUNAAN CHATBOT SEBAGAI MEDIA PEMBELAJARAN BAHASA INGGRIS. *PROSIDING SEMINAR NASIONAL BATCH 1*, 184.
- [10] Prasetyo, J. A., Rakhmania, A. E., & Priskilia, D. (2022). Laravel-Based Web Application for Alumni Books. *Journal of Telecommunication Network (Jurnal Jaringan Telekomunikasi)*, 12(4), 276-280.
- [11] Yin, J., Goh, T. T., Yang, B., & Xiaobin, Y. (2021). Conversation technology with micro-learning: The impact of chatbot-based learning on students' learning motivation and performance. *Journal of Educational Computing Research*, 59(1), 154-177.
- [12] Biehl, M. (2016). *RESTful Api Design (Vol. 3)*. API-University Press.
- [13] Sunkari, S., Moogu, S. S. K. T., Khandrika, B. S., & Bejgam, R. (2022). Integration of WhatsApp with Salesforce by RESTful Services. Available at SSRN 4202240.

- [14] **Twilio.** (n.d.). *Messaging channels: WhatsApp*. Twilio. Diakses pada 20 September 2024, dari <https://www.twilio.com/en-us/messaging/channels/whatsapp>
- [15] Pallets Projects. (t.t.). Dokumentasi Flask (2.1.x). Diakses dari <https://flask.palletsprojects.com/en/latest/>
- [16] Langchain. (n.d.). *Introduction to Langchain*. Python Langchain. Diakses dari <https://python.langchain.com/v0.2/docs/introduction/>
- [17] Langchain. (n.d.). *Langchain Retrieval-Augmented Generation (RAG) Tutorial*. Diakses dari <https://python.langchain.com/v0.2/docs/tutorials/rag/>
- [18] Amalia, H. A. (2021). Survei Pancake: Baru 15% Pelaku UMKM Indonesia Pakai Chatbot. Diakses pada 31 Juli 2024, dari <https://www.beritasatu.com/news/835281/survei-pancake-baru-15-pelaku-umkm-indonesia-pakai-chatbot>
- [19] Sri Ramlah, Dewi Purnamasari, Hanif Ashsidiqqy, Rita Yulianti. (2024). "Tantangan Sumber Daya Manusia bagi Pelaku UMKM di Era Generasi-Z." *Jurnal Hombis*, 3(1), 1258. Universitas Muhammadiyah Gombong. DOI: 10.26753/hombis.v3i1.1258.
- Duolingo (2012). Aplikasi Duolingo: Belajar Bahasa Inggris, Jerman. Diakses pada 2 Agustus 2024, dari <https://www.duolingo.com/>
- [20] Laravel. (2024). Eloquent ORM. Diakses pada 12 September 2024, dari <https://laravel.com/docs/11.x/eloquent>
- [21] Elsa (2024). ELSA: Meet ELSA Your Personal AI Powered English Speaking Coach. Diakses pada 3 Agustus 2024, dari <https://elsaspeak.com/en/>
- [22] Cake Corp (2018). Aplikasi Cake: Belajar Bahasa Asing. Diakses pada 3 Agustus 2024, dari [https://play.google.com/store/apps/details?id=me.mycake&pcampaignid=web share](https://play.google.com/store/apps/details?id=me.mycake&pcampaignid=web_share)