

LIST OF TABLES

2.2 Previous Journal.....	11
2.3 Framework of Thinking	14
4.1 Interview Schedule.....	18
4.2 Planning model of Strategy Communication Balomba’s Content Writer on Social Media Tiktok.....	31
4.3 Objective model of Strategy Communication Balomba’s Content Writer on Social Media Tiktok.....	33
4.4 Activity model of Strategy Communication Balomba’s Content Writer on Social Media Tiktok.....	34