

ABSTRACT

Today, cybersecurity has become a critical aspect in the ever-evolving digital ecosystem. Cyber threats are increasingly complex and often attack organizations and individuals. PT Global Inovasi Siber Indonesia (CyberArmy) is a technology and information company that has an important role in the cybersecurity sector through innovative products and platforms. However, this platform faces challenges in ensuring optimal user experience, especially in the aspects of navigation and access to information on the product interface, making it difficult for users to access the company's products. The internship report entitled "UI/UX Redesign of PT Cyber Army Products Using the User Centered Design Method" has a solution to the company's interface and application experience challenges by creating innovative changes that focus on matching user needs in designing UI/UX design appropriately. This internship report uses the User Centered Design method which has 4 stages, namely Understand Context of Use, Specify User Requirements, Design Solutions, and Evaluate Against Requirements. After using this method, the UI/UX design of the application is tested by Usability Testing evaluation by giving tasks and cases to application testers or called User Task Based Case Testing. The results of the UI/UX design developed have met the needs of users and the company PT Global Inovasi Siber Indonesia (CyberArmy).

Keywords : *user interface, user experience, user centered design, usability testing, Objective Key Results (OKR), Cyber Academy Merchandise, Admin, PIC, Member.*