ABSTRACT

The purpose of this study is to determine the relationship between Self-esteem towards Sexting Behavior. This research uses a quantitative approach with the Spearman correlation analysis method. The sample of this study involved 400 respondents who were taken with non-probability sampling technique. The questionnaire used in this study is the Sexting Behavior scale by Dir. The Self-Liking/Self-Competence Scale by Tafarodi and Swann, Validity and reliability tests were conducted to test each questionnaire item. While statistical testing uses Spearman correlation analysis to see the relationship between the independent variabel and the dependent variabel. The results showed that 1) There is no significant relationship between Self-esteem and Sexting Behavior. 2) The relationship between self-esteem and sexting behavior is a very low negative relationship,

Keywords: *Sexting Behavior, Self-esteem*