ABSTRACT

Many political parties have nominated legislative candidates (Caleg) for the 2019-2024 period from the younger generation. Generation Z has a significant influence in the current election, the presence of young candidates from Generation Z provides a fresh nuance in the election arena, and those who are assumed to have limited political experience also bring their own challenges in the 2019 election contest. This study aims to analyze the reception of young voters from Gen Z towards the 2024 legislative election in Cilengkrang District. Using a qualitative approach through data collection using in-depth interview methods with 15 informants who are young voters in Cilengkrang District. This study found that the position of public acceptance in Cilengkrang District according to 3 positions of acceptance towards legislative candidates from Generation Z and the results were dominated by the Dominant-Hegemonic position where the community agreed with the existence of legislative candidates from Generation Z. The results of the study showed that the position of public acceptance in Cilengkrang District towards legislative candidates from Gen Z was dominated by the Dominant Hegemonic position because the community considered that Generation Z had great opportunities and ambitions to bring change to the future government.

Keywords: Gen Z, Young Voters, 2024 Legislative Election, Reception