ABSTRACT

The research titled "Representation of Racial Discrimination Against African-American Groups in Films (Social Semiotic Analysis by Theo Van Leeuwen in Films from 2003 to 2023)" aims to explore the changes in the representation of racial discrimination against African-American groups in films from 2003 to 2023. Utilizing Theo Van Leeuwen's social semiotic theory, this study analyzes visual and verbal elements in films to identify shifts in the portrayal of systemic, institutional, and social discrimination. The findings reveal that more recent films emphasize empowerment and the struggle against injustice, in contrast to earlier films that focused more on suffering and oppression. These results highlight the evolution of African-American characters from victims to active resisters with greater complexity, as well as the use of visual symbols, such as color and composition, to represent power, identity, and discrimination. This research offers valuable insights for further studies and for film production practices that are more sensitive to issues of racial discrimination.

*Keywords**:** Racial Discrimination Representation, African-American, Social Semiotic Analysis, Theo Van Leeuwen, Films.*