## **ABSTRACT**

Long-distance relationships (LDR) among university students are increasingly common due to differences in location and place of study. Social media significantly influences the dynamics of these relationships. This study uses a qualitative descriptive method, involving interviews and indirect observations. The research informants consist of 10 key informants who are university students in Bandung currently engaged in LDRs, along with one expert informant. Data analysis is conducted using the Miles and Huberman model, which includes three stages: data reduction, data presentation, and conclusion. The results indicate that the stages of interpersonal communication, according to De Vito, are divided into six stages: contact, involvement, intimacy, relationship decline, relationship repair, and relationship termination. The contact stage begins when couples meet due to physical attraction and start communicating. In the involvement stage, couples deepen their relationship. During the intimacy stage, a commitment to maintaining the relationship despite the distance is formed. When the relationship enters the decline stage, the bond between the couple weakens. Some couples proceed to the repair stage, where they introspect and discuss the issues they face. The final stage is relationship termination, although not all couples end their relationships, as some manage to repair and strengthen their bond.

**Keywords : Long Distance Relationship, Social Media, Interpersonal Communication.**