

**THE EFFECTS OF ENTREPRENEURIAL ORIENTATION, SOCIAL  
MEDIA, AND MANAGERIAL TIES ON MSME PERFORMANCE IN  
SURABAYA CITY**

Mini Thesis

Written as part of the requirement to complete the  
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**Written by:**

Name : Dimas Rizqie Zanetti

Student ID : 1401203104



**INTERNATIONAL ICT BUSINESS  
FACULTY OF ECONOMICS AND BUSINESS  
TELKOM UNIVERSITY BANDUNG**

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