

ABSTRACT

Soekarno Hatta International Airport's social media does not have sufficient engagement to provide quality information regarding passenger compliance in maintaining flight safety and security. This research examines the influence of the quality of Soekarno Hatta International Airport's social media information on passenger compliance in maintaining flight safety and security. The aim of this research is to find out how much influence the quality of social media information has on passenger compliance in maintaining flight safety and security. The method used in this research is a quantitative method with a descriptive approach. Sampling used a non-probability sampling method with a purposive sampling technique of 100 respondents who were social media followers of Soekarno Hatta International Airport. Based on the research results of the normality test, this research had a normal distribution. And from the results of simultaneous hypothesis testing and partial hypothesis testing, it can be concluded that there is an influence between information quality variables on passenger compliance in maintaining flight safety and security.

Keywords: *quality of information, passenger confidence in maintaining flight safety, Soekarno Hatta International Airport*