

## **LIST OF FIGURES**

Figure 1.1. Graph of Online Gambling Money Turnover in Indonesia .....	15
Figure 1.2. Channel Youtube Ferry Irwandi .....	16
Figure 1.3 Youtube Search Results about Online gambling promotion.....	17
Figure 2.1 Stuart Hall Model of Encoding and Decoding .....	26
Figure 3.1 Ferri Irwandi Youtube video .....	41
Figure 4.1 Photo Muhammad Adde Izza Sivambara .....	46
Figure 4.2. Photo Bagus Raditya.....	46
Figure 4.3 Photo Clara Rameyta Dewi.....	47
Figure 4.4 Photo Nafies Marami Nailur Ridho .....	48
Figure 4.5 Photo Raul Abdul Gani.....	48
Figure 4.6 Photo Galuh Azmi Ridhallah irawan.....	49