

ABSTRAK

Lingsir wengi is one example of a macapat song from Java. In the general public, especially in areas where Javanese is not spoken, Lingsir Wengi is known as a ghost caller song. What should be a campursari song has become a horror song that makes people feel scared and uncomfortable. In fact, some think that Lingsir Wengi is the same as Kidung Rumecko Ing Wengi, a prayer used by Sunan Kalijaga to preach. If people continue to associate Lingsir Wengi with scary things, it is feared that the original meaning of the song will be lost. Therefore, this research was conducted to introduce the history, meaning, and original purpose of the Lingsir Wengi song through animation media. To achieve these goals, the author conducts research using a mixed method with a sequential explanatory approach strategy to obtain data. The research data will consist of primary data, obtained through questionnaires, interviews, observation, documentation. As well as through secondary data, namely from information media such as journals, E-books, and other literature. The data that has been obtained will be processed using descriptive analysis. Therefore, the writer's jobdesk in this research is as a character designer. A good character design will greatly help the storytelling become easier, and can ensure that the animation produced is in accordance with the needs of the target audience.

Keywords: *educative animation, character design, horror, Kidung Rumecko ing Wengi Lingsir Wengi.*