

ABSTRACT

Apartments are modern residences which are an attraction for young people who are working in big cities. However, not all apartments have good financial and operational conditions every year, therefore a thorough evaluation needs to be carried out. The Balance Scorecard can be a solution to overcome this. The method used in this research is KPI and AHP calculations. The aim of this research is to determine the application and implementation of The Balance Scorecard method for the Crown Court Executive Condominium apartment and to find out if there are new targets or plans that will be produced after carrying out KPI measurements. Achieving the highest number of KPI's will influence the provision of incentives.

Keywords: AHP, KPI, *The Balance Scorecard*