ABSTRACT

NEW DESIGN OF ASTAMAYA HOTEL RESORT FOUR STAR IN BANDUNG DISTRICT

Abstract: This design is a design for a 4 star Resort Hotel located in Bandung, West Java with a locality approach to Bandung Regency. The facilities provided range from lobby, restaurant, bedrooms, bungalows, spa, gym, swimming pool and angklung room. The aim of this design is to create an accommodation destination with a new atmosphere and four-star facilities that can provide a spatial experience for visitors through a local concept. This design uses observation methods, comparative studies, literature studies and analysis as stages of data collection on the design object as a reference for creating concepts and designs. The four-star resort hotel that will be built is expected to be an attraction for local and foreign people and certain communities to provide a unique new experience with the locality concept of Bandung Regency and can improve the regional economy.

Keywords: Hotel, Resort, Bandung, Locality