ABSTRACT

Bekasi is one of the big cities located in the province of West Java, Indonesia. Often nicknamed with the joke "planet Bekasi" which is an unofficial expression originating from the community. This nickname appears as a way to describe unique characteristics or phenomena in an area. The characteristics that caused this nickname to emerge are the very hot air temperature of Bekasi and the shape of the damaged and even potholed roads, even though Bekasi City has its own nickname as "patriot city". Based on the phenomena that occurred, a 2D animation concept art design was made as an information media regarding Bekasi's identity as a patriot city for young people in Bekasi. To inform the public about the history of Bekasi as a patriot city. Inspired by one of the events behind the nickname of Bekasi as a patriot city, namely the Sasak Kapuk incident led by KH Noer Ali. At the end of the Bekasi people's struggle, this was immortalized in one of Chairil Anwar's famous poems, namely "Karawang-Bekasi".

Keywords: bekasi ciy, nickname, patriot city, phenomenona