

ABSTRACT

Lembang, a district in West Bandung Regency, has become a favorite tourist destination thanks to its attractive natural potential. The increasing interest of tourists in nature tourism in Lembang demands adequate accommodation facilities, such as a four-star resort hotel. Therefore, this design carries an ecological approach to meet the needs of tourists while preserving the environment. Through literature studies, observations, and comparative studies, it is hoped that this design can make a positive contribution to society, the tourism industry, and the world of education.

Keywords: Lembang, Hotel, Resort, Ecolog