ABSTRACT

The implementation of social restriction policies due to the Covid-19 pandemic has significantly impacted the hospitality industry, including in Magelang, necessitating adaptations to meet the needs of health-conscious tourists within the wellness tourism trend. Wellness Resort, a four-star hotel located in Kragilan, Magelang, strives to offer a holistic experience through various health and wellness programs such as Javanese Healing Experience and Rejuvenation Spa. This study aims to design the interior of Wellness Resort by integrating design concepts that support holistic well-being. This approach involves utilizing natural lighting, open green spaces, and health-friendly materials, as well as creating spaces that promote tranquility and harmony. This design endeavor not only aims to meet the needs of wellness tourists but also contributes to the hotel's identity and differentiation as a premier wellness destination. Through this study, it is expected that an interior design can be created that aligns with wellness tourism trends and phenomena, providing a significant contribution to the development of this sector in Magelang and its surroundings.

Keywords: Wellness Resort, Wellness Program, Biophilic, Magelang