

PREFACE

It has been a challenging but extremely fulfilling journey yet thanks to Allah SWT, the author is able to complete this final assignment well and pleased to present this work on “ZINE DESIGN AS AN ALTERNATIVE MEDIA TO INCREASE AWARENESS AND IMPROVE APPRECIATION TOWARDS ARTISTS AMONG YOUNG PEOPLE” to the academic community and the wider public.

This final assignment is submitted as one of the requirements at Telkom University to obtain a bachelor's degree in Visual Communication Design. The author's interest in zine and the scenario of rising AI-art that she has witnessed served as the basis for this study. The author set out on this journey with the intention of finding insights and give recommendations that could advance people’s understanding of zine. The author also received a great deal of advice, encouragement, and insights from many parties during this process of finishing final assignment. Therefore, the author would like to lay out her sincere gratitude to:

1. Allah SWT for the blessings so that the author is able to finish the final assignment on time.
2. Mom and dad, for always taking the utmost care of the author so that she can always continue getting up every day and finish the assignment. To dad, who has always given his best to financially support the author in life, especially during this final assignment finishing process. The author will make sure to pay off all of his hard work.
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11. Coffee shop called 1994 Coffee and Creative Space, which was a nice and comfortable place where the author was able to progress her assignment at mostly.
12. A K-Pop group called P1Harmony, especially Intak, as one of the many motivations the author has to keep continuing on progressing this final assignment until it completes and a reminder to author to keep trying her best and graduate as soon as possible to attend their upcoming concert.

In addition to making a contribution to Telkom University, the author hopes that this thesis will spark others to look into and research the many fascinating problems that still need to be answered regarding AI-generated art. The author realizes that this thesis may have a lot of shortcomings in terms of writing and design, thus any comments and conversations that may result from this are appreciated to improve the quality of work in the future.

Bandung, 7 August 2024

A handwritten signature in black ink, appearing to read 'Cindy Farrah Ditta', enclosed within a large, thin, hand-drawn oval shape.

Cindy Farrah Ditta