ABSTRACT

The research was carried out by the author with the background of lemper packaging which had been modernized using staples. It turns out that this modernization can cause danger to consumer health. From the background above, the author formulated several problems in this research, namely the first problem is that the use of staples as packaging locks can endanger consumer health and the second problem is the form of glue packaging to replace packaging that has been modernized using staples. The aim of this research is for the first problem to create alternative packaging locks that do not harm consumers and for the second problem is to change the form of packaging that can replace modernized lemper packaging.

This research was carried out using qualitative research methods used to observe research objects in natural conditions, where the role of the researcher isthe main instrument, data collection is carried out through triangulation, data analysis is inductive, and this research places more emphasis on understanding meaning rather than generalization. used in this research is a qualitative method.

The results of this design consist of two, the first is a form of packaging that is not dangerous, which can be done by eliminating the staples on the packaging. The second is the form of lemper packaging which can simplify packaging operations without changing the characteristics of the lemper.

Keywords: lemper, packaging staples, safety, operational.