

ABSTRACT

Lifestyle changes in Bandung City are different from the past, ranging from how to have fun, dating styles to how to express themselves, nowadays people are more open about matters relating to sexuality. Although Bandung is famous as a city of education, in fact Bandung is included in the five cities with the highest premarital sex in Indonesia. The purpose of this study was to determine the perception of students on premarital sex behaviour in Bandung. This research uses descriptive quantitative methods with data collection techniques through surveys distributed to students studying at the six best universities in Bandung City, using purposive sampling techniques. This study uses the S-O-R theory including indicators of knowledge, attitudes and actions. To analyse the data in this study using descriptive statistical data analysis techniques and one variable hypothesis testing. The results showed that students' perceptions of premarital sexual behaviour in Bandung City are positive, where many students have normalised premarital sexual behaviour. The data shows that the main factor that causes them to fall into this is peers.

Keywords: Students, Bandung City, Perception, Premarital Sex